

# Asim Siddique Memorial Degree College

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Meera Sarai, Sheikhupur Road, Badaun, Uttar Pradesh - 243601  
Website: [www.asmdc.in](http://www.asmdc.in) | Email: [career.asmdc@gmail.com](mailto:career.asmdc@gmail.com) | Phone: 070379 25054



No one should  
be denied a  
college education  
because of  
their inability  
to pay for a  
college education

-ASIM SIDDIQUE



**HEROES  
ARE  
REMEMBERED  
LEGENDS  
NEVER  
DIE**

## ABOUT ASIM SIDDIQUE

Our Pursuit Of this college is to bring hope and opportunity to the people of Uttar Pradesh and specifically Badaun, as a legacy to a great advocate for education: Asim Siddique.

Born & raised in the United States, Asim was able to benefit from the vast opportunities that were made available to him and was able to manage a well rounded lifestyle that encompassed educating others, volunteerism and building bonds within communities. Throughout his work in the U.S, Asim never lost sight of his heritage and his strong ties to badaun. Upon visiting his ancestral home in the late 1990's, Badaun became especially precious for asim, as he felt a very strong direct connection with the town and its people.

As we close to making the Asim Siddique memorial degree a reality, we ask for your assistance in opening up a world of end- less opportunities for this local population.

Asim at the time of his death was only thirty-Five years old. Asim was born in Montgomery, AL and was a graduate of Auburn University, Auburn, AL He worked for the social Security Administration in Atlanta. Asim's life had a positive impact on many people. He had a gift for being an attentive listener and a great friend. But, his influence had spread beyond that of his personal life. He was a volunteer coordinator for the Raksha organization, and a member of the carter Center in Atlanta. He was an avid supporter of human rights through his involvement in amnesty international and Southern Poverty Law center in Mongomery, Alabama.

He had a gift for being an attentive listener  
and a great friend. But, his influence  
had spread beyond that of his personal life.

**ASIM SIDDIQUE**  
1970-2006





**LATE DR. IRTAZA HUSSAIN SIDDIQUE**  
Master & PhD-University of Minnesota



**LATE MR ANWAR ALI SAYED**  
Graduated from Aligarh

Dr. Irtaza Siddique was born in Budaun in 1929 following his studies at Bareilly College. He was selected by the public Service commission U.P. at Bihar Veterinary College, Patna graduating in 1950. For his graduate work he migrated to the united state in 1959 & received his Master & PhD degrees from the University of Minnesota at St. Paul in 1961 & 1963 respectively. Since 1964 he has been involved in teaching, research & community activities in various capacities at Tuskegee University, Alabama. he has published over 65 papers in scientific journals and three book chapters. He has been a professor of Veterinary Microbiology and public health and also served as the department head.

He was also a president of the world association of veterinary educators. Past president of foreign veterinary medical association and of tuskegee veterinary medical association. He got retirement from the university on May 29 2008 after 44 years of service for his dedication & Service to the university he received recognition from the governor of Alabama. Besides his academic achievements, Dr. Siddique has been an ardent supporter of education. He has over the years established several scholarships, assisted many students and donated to several schools and universities.

Dr. Irtaza Siddique & Shana Siddique were married in 1954. They are settled in Alabama over 48 years. Mrs. Shana Siddique was born in Budaun and got her master's degree adult education from Tuskegee University. She has had an illustrious career in real estate, library sciences & business. She served as a vice president of whole sale Jewellery Company.

Was born in 1947 at Shahbad. He is the 6th Child in the Family among 6 brothers and Two sisters. He was always surrounded by his brothers and sisters and he gave immense respect to his siblings and parents Late Daroga Usman Ali Sayed and Late Mrs Amna Khatoun.

Discipline, punctuality was in his genes which always showed in his life style. Though he was graduated from Aligarh but he was very passionate about Hockey and badMinton and he won several trophies in Budaun and out of Budaun as well. He was the Member of Budaun Hockey Club for a very long time.

When his brothers and sisters settled in USA and they have asked him also to come to USA but he denied and prefer to stay in Budaun with his Father and mother and look after the farming and other business.

There is a phase " Like Father Like Son " His father Late MR Usman Ali Sayed who was famous for his nature, his discipline, his punctuality, his hospitality, his courageous attitude, his confidence Same goes to Late Mr Anwar Ali Sayed as well. He always comes ahead to help poor and needy people he always be there with his family, friends for his community for anyone who need him. He always taught us that it's very important to just be there with your family or friends in their bad time rather than good time this shows his upbringing and that's why he always gave priorities to his people.

He was an extraordinary man not only in Meera Sarai but in entire Budaun there was no work which he can't manage, he was a magician what ever work or problem was there he can solved it like anything, there was no one who don't know him in Budaun because of his nature and his Bike. He was very fond of bikes and he always like to ride Yesdi and people knows him by him Bike as well

Without His contribution it was impossible to create this college as he was the one man army he was the solution of all The problems, you just name it and things are sort out automatically as he was truly a magician.



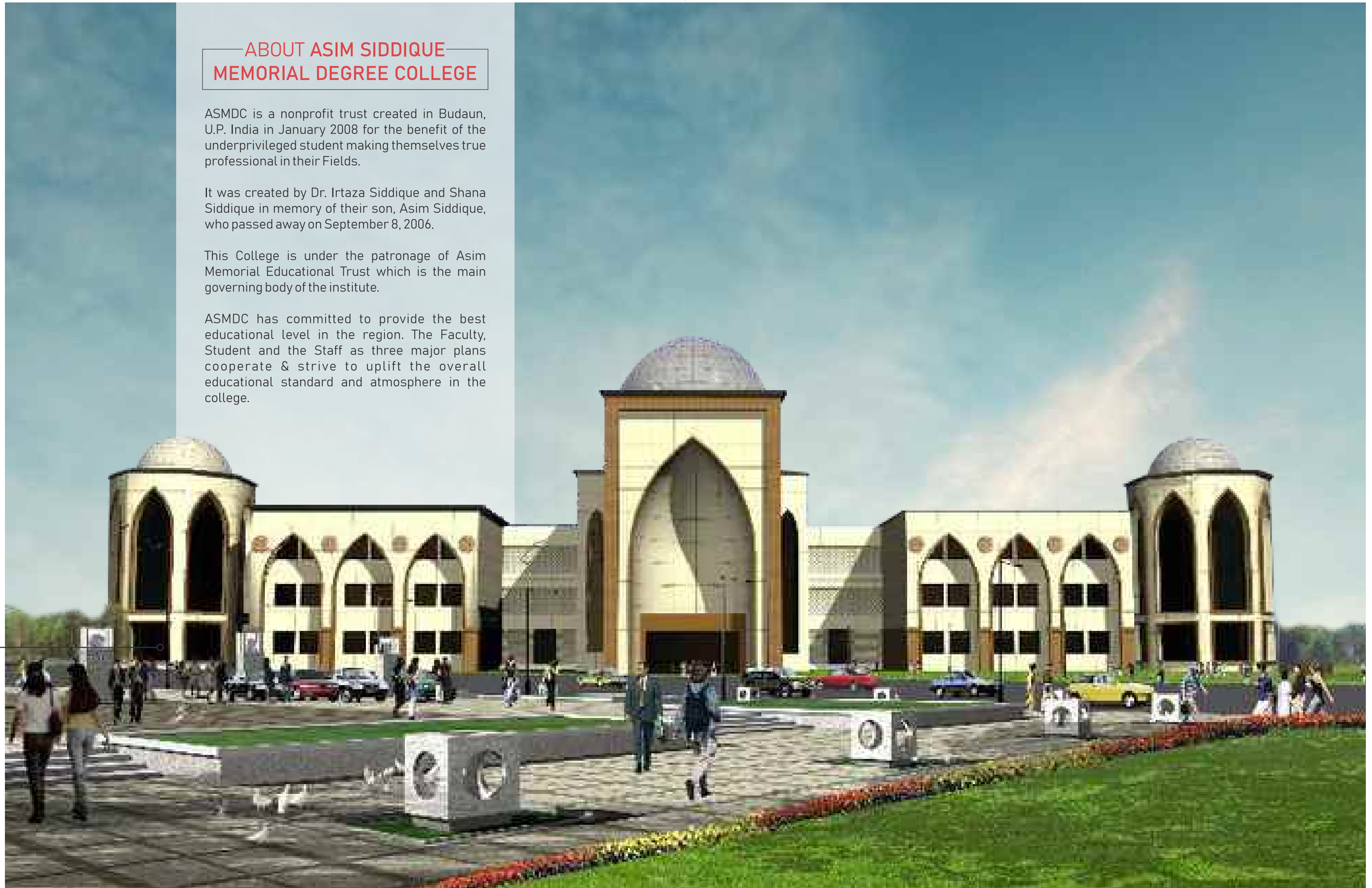
## ABOUT ASIM SIDDIQUE MEMORIAL DEGREE COLLEGE

ASMDC is a nonprofit trust created in Budaun, U.P. India in January 2008 for the benefit of the underprivileged student making themselves true professional in their Fields.

It was created by Dr. Irtaza Siddique and Shana Siddique in memory of their son, Asim Siddique, who passed away on September 8, 2006.

This College is under the patronage of Asim Memorial Educational Trust which is the main governing body of the institute.

ASMDC has committed to provide the best educational level in the region. The Faculty, Student and the Staff as three major plans cooperate & strive to uplift the overall educational standard and atmosphere in the college.



## MESSAGE FROM THE DESK OF PRESIDENT



NAVED SAYED

It is indeed my pleasure to welcome you to Asim Siddique Memorial Degree College (ASMDC) for Current academic session. Deeply rooted in its tradition and heritage, Asim Siddique Memorial degree College has been able to constantly reinvent its own identity primarily through the influx of hundreds of bright and talented students every year. The motto of the college, 'Music of Truth', inspires the drive of seeking knowledge in all its ways and forms. The college, through its academic departments and a myriad of extra-curricular activities is able to sustain this pursuit of knowledge and is the ideal place for students to achieve excellence. With an extremely dedicated set of teachers and support staff and an excellent infrastructure, the college ensures that the students are provided with the best environment to learn and grow in.

We seek to prepare our young women and men such that when they leave ASMDC, they are well-rounded individuals ready to take on challenges in their respective fields. In the glimpses of our college that are presented in this prospectus, there are hundreds of wonderful opportunities hidden for so many students who will become ASMDCians this year.

I look forward to welcoming an exciting group of individuals from all corners of the country. I am convinced that your immense talent and dedication will take the college to greater heights. In return, your years at ASMDC will be some of the most memorable in your life: with several opportunities to grow as individuals and friendships to last a lifetime.

## MESSAGE FROM THE DESK OF VICE-PRESIDENT



SHAMA SIDDIQUE

I welcome to all the prospective students and their guardians who have shown interest to study at ASMDC. Our ambience is progressive and challenging and strives to instill in the students a desire for creativity and lifelong learning so that they may spur the momentum to change the future. ASMDC 'A' grade accredited employs faculty who are highly accomplished both in academics and research, and deploy all their expertise for the benefit of the students. Students of the 21st century will have to ready themselves to work with people of different cultures in a rapidly changing and challenging environment. Research and application of this knowledge in education helps our faculty to inspire the students to draw lessons from the changes around them and effectively prepare to face the demands of the society they will serve in.

The teaching and learning at ASMDC is multi-dimensional. A signature programme called ECPD adds to making the ASMDC experience a holistic one. Students are equally engaged in a variety of co-curricular and extra-curricular activities and are provided many platforms to showcase their talents and skills. The College, located in the heart of Badaun City, has state-of-the-art infrastructure. Facilities include multimedia facilitated classrooms, a robust library, IT labs, MP hall, infirmary, cafeteria and many others. I invite you to visit our campus, speak to our faculty and students to understand the college programmes and activities. Our students and alumni will be happy to vouch for the many new things they have experienced and learned at ASMDC. I promise you a very interesting and exciting intellectual, social and cultural experience at ASMDC!





ZOHAIB ALI SAYED

## MESSAGE FROM THE DESK OF MANAGER



Education is the manifestation of love and my most cherished possession. Education drives away ignorance and through illumination it emboldens a man to a righteous thought and action. It empowers a woman and enlarges the horizon of her mind. It energizes a society and enables a man to earn his living with respect and praise. Hence my love for it.

I am greatly rejoiced and proudly place on record the fact that Asim Siddique Memorial Degree College, the visionary dream of its founder Dr.Irtaza.H.Siddique – a humble servant of education whose little mission a decade ago to transform a small college into a big one, has unfolded into an institution of glorious past and great future.

In order to accomplish our vision and mission, we are prepared to take as much effort as possible for the betterment of academic scenario in India. We believe that education is an effective medium of social transformation. We get encouragement, looking at bright and successful careers of our thousands of students, which subsequently benefit the society. We feel proud that we are part of such an excellent institute, which is shaping modern India.

ASMDC endowed with progressive futuristic outlook aims continual growth in the quality of all academic activities with a sense of commitment to fully meet the expectations of the students, parents and society at large.

Our college cares for the individual development of each and every student. We follow “mentor system” under which each class is put into the multi-pronged web of a teacher. We accord prime importance to the behavioral discipline, moral integrity and cognitive developments of our students. Our teachers strive to teach not only academic programmes but also life skills needed for students' self development with highly resourceful faculty.

I wish the best of fortune, peace and prosperity to all those who contribute to the noble task of spreading education and its manifest qualities, aims and objectives



ZOYA SAYED

## MESSAGE FROM THE DESK OF DIRECTOR



Dear students,

In this era of cut throat competition, it is of paramount importance to be equipped with appropriate knowledge ,habits, attitudes and values leading to holistic development. Co-curricular and extra-curricular activities organized by various clubs and societies facilitate the process of creative and critical thinking. They not only inculcate social and moral values, compassion for nature, pride for Indian culture and tradition and awareness for one's rights and duties but also make students good human beings and confident leaders. I intently believe that you would develop versatile personality during your stay in this temple of learning.

To be successful in life, have ambitions and define your goals clearly. Discipline and hard work is the key to success. Be regular in your classes and focus on your goals. Your concerted efforts with the able guidance of your teachers would definitely provide you a blissful and successful life.

With best infrastructure, techno-savvy ambience, latest gadgets to equip one to stride with competitive fervor, ever increasing new job oriented courses, career-counseling and highly enthused qualified teachers - we earnestly endeavor to help you in realizing your dreams and make you better human beings. We hope that the long list of distinguished alumni who are serving judiciary, administration, education, corporate, politics etc. would galvanize the youth into positive direction for the development of society.I, on behalf of ASMDC family welcome all the students and wish you all the best for achieving greater success and scaling new heights in the coming session.





DR. NAJIBUL HASAN KHAN

## MESSAGE FROM THE DESK OF PRINCIPAL

It gives me great pleasure to welcome you and your child into the ASMDC family. We have already stepped into the 21st century at ASMDC we fully understand that the change is the only constant. We believe in the philosophy of learn, unlearn, and relearn. This inspires us to reinvent and innovate. This is the only way to keep pace with the new era. To achieve this goal our college is doing sincere efforts to produce excellent future academic leaders. It is true that "No nation can rise beyond its teachers", but it is also true that a great teacher takes Pride in allowing his or her students to excel him or her.

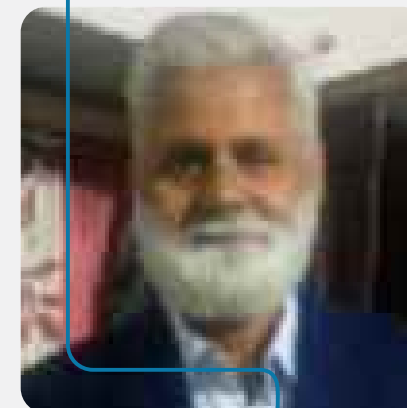
The focus of the college will be to enable teacher trainee to realize and develop their potential & possibilities and inculcate moral values enriched in Indian Tradition. We support the moral & spiritual development of our student along with their academic excellence student will be encouraged to engage themselves in nation service where they are exposed to the reality of life outside the campus and to the pain & sufferings of people in their locality. ASMDC will be committed to cultivating an appreciation for diverse culture and experiences within and outside the college community.

We welcome you affectingly to the campus. God bless you.

## MANAGEMENT TEAM



Mr. SALMAN AHMAD



Mr. Salim Farshori



Mr. ABAD AHMAD



Mr. Roman Hashmi





Vision & Mission



Courses (Regular)



1 Bachelors of Business Administration



2 Bachelor of commerce



3 Bachelor of science (PCM)



4 Bachelor of science (ZBC)



5 Bachelor of Education



Short Term Courses (AMU)



Distance Courses (AMU)



Distance Courses (Jamia)



Admission



Fee Details



Our Signature Offering (ECPD)



Our Faculty Team



Student Life



Our Social Side



Infrastructure



Attendance & Discipline



We are on news



Our Honorable Guests



Gems of ASMDC



Alumni Testimonial

# INDEX

## VISION

To become an institute most known for making the youth noble and be nobler in their business practice by providing a world-class education at an affordable price. The vision of the College is to build a vibrant and inclusive learning community in a culture of excellence sustained by a sound value system that promotes responsible citizenship and effects social change.

## MISSION

ASMDC will be a learning community that is focused on developing youngsters who will become leaders in an era of global competences and technological advancements. The mission of the College is to empower youngsters to face the challenges of life with courage and commitment, to be builders of a humane and just society, and to promote a learning community in which all, especially those from less privileged backgrounds, feel part of the collaborative high quality educational process which is value based and leads to holistic growth.

BACHELORS OF BUSINESS ADMINISTRATION

BBA



SEMESTER 1

PAPER CODE

BBA -N101  
BBA -N102  
BBA -N103  
BBA -104  
BBA -105  
BBA-106  
BBA-107

TITTEL OF PAPER

BUSINESS ORHANISATION  
BUSINESS MATHS  
PRINCIPLES OF ECONOMICS  
BOOK-KEEPING & BASIC ACCOUNTING  
BUSINESS LAWS  
FUNDAMENTALS OF BUSNIESS MANAGEMENT  
VIVA VOCE



3 YEARS

BACHELORS OF BUSINESS ADMINISTRATION

BBA



SEMESTER 4

PAPER CODE

BBA -N401  
BBA -N402  
BBA -N403  
BBA -N404  
BBA -N405  
BBA-N406  
BBA-N407

TITTEL OF PAPER

CONSUMER BEHAVIOUR  
FINANCIAL MANAGEMENT  
PRODUCTION MANAGEMNT  
SALES MANAGEMENT  
RESEARCH METHODOLOGY  
OPERATIONS RESEARCH  
MARKET SURVER REPORT & VIVA VOCE



3 YEARS

BACHELORS OF BUSINESS ADMINISTRATION

BBA



SEMESTER 2

PAPER CODE

BBA -N201  
BBA -N202  
BBA -N203  
BBA -N204  
BBA -N205  
BBA-N206  
BBA-N207

TITTEL OF PAPER

BUSNIESS ENVIRONMENT  
BUSINESS COMMUNICATION  
INDIAN ECONOMY  
PRINCIPLES OF ACCOUNTING  
ORGANISATIONAL BEHAVIOUR  
BUSNIESS STATISTICS  
PRESENTATION & VIVA VOCE



3 YEARS

BACHELORS OF BUSINESS ADMINISTRATION

BBA



SEMESTER 5

PAPER CODE

BBA -N501  
BBA -N502  
BBA -N503  
BBA -N504  
BBA -N505  
BBA-N506  
BBA-N507

TITTEL OF PAPER

MANAGERIAL ECONOMICS  
ENTERPRENEURSHIP & SMALL BUSINESS MANAGEMENT  
INCOME TAX LAW AND ACCOUNTING  
COST & MANAGEMENT ACCOUNTING  
INDUSTRIAL LAW  
FUNDAMENTALS OF COMPUTERS  
VIVA VOCE



3 YEARS

BACHELORS OF BUSINESS ADMINISTRATION

BBA



SEMESTER 3

PAPER CODE

BBA -N301  
BBA -N302  
BBA -N303  
BBA -N304  
BBA -N305  
BBA-N306  
BBA-N307

TITTEL OF PAPER

ADVERTISING MANAGEMENT  
INDIAN BANKING SYSTEM  
HUMAN RESOURCE MANAGEMNT  
MARKETING MANAGEMENT  
COMPANY ACCOUNTS  
COMPANY LAW  
VIVA VOCE



3 YEARS

BACHELORS OF BUSINESS ADMINISTRATION

BBA



SEMESTER 6

PAPER CODE

BBA -N101  
BBA -N102  
BBA -N103  
BBA -104  
BBA -105  
BBA-106  
BBA-107

TITTEL OF PAPER

INTERNATIONAL TRADE  
STARTEGIC MANAGEMENT & BUSINESS POLICY  
CENTRAL SALES TAX & TRADE TAX IN UP  
MANAGEMENT INFORMATION SYSTEM  
AUDITING  
FUNDAMENTALS OF E -COMMERCE  
COMPREHENSIVE VIVA VOCE



3 YEARS





BACHELORS OF COMMERCE

B.Com

 SEMESTER 1	PAPER CODE	TITTEL OF PAPER
	GROUP -A	BUSINESS COMMUNICATION BUSINESS STATISTICS
	GROUP -B	FINANCIAL ACCOUNTING BUSINESS REGULATORY FRAMEWORK
	GROUP -C	BUSINESS ECONOMICS BUSINESS ENVIRONMENT
 3 YEARS		



BACHELORS OF COMMERCE

B.Com

 SEMESTER 2	PAPER CODE	TITTEL OF PAPER
	GROUP -A	COMPANY LAW COST ACCOUNTING
	GROUP -B	PRINCIPLES OF BUSINESS MANAGEMENT INCOME TAX
	GROUP -C	FUNDAMENTALS OF ENTREPRENEURSHIP PUBLIC FINANCE INDUSTRIAL LAW
 3 YEARS		



BACHELORS OF COMMERCE

B.Com

 SEMESTER 3	PAPER CODE	TITTEL OF PAPER
	GROUP -A	CORPORATE ACCOUNTING AUDITING
	GROUP -B	MONEY AND FINANCIAL SYSTEM INFORMATION TECHNOLOGY & ITS IMPLICATIONS IN BUSINESS
	GROUP -C	FINANCIAL MANAGEMENT MANAGEMENT ACCOUNTING
 3 YEARS		

BACHELORS OF SCIENCE

B.Sc

 SEMESTER 1	PAPER CODE	TITTEL OF PAPER
	PHYSICS	MECHANICS AND WAVE MOTION KINETIC ENERGY AND THERMODYNAMICS CIRCUIT FUNDAMENTAL AND BASIC ELETRONIC
	CHEMISTRY	INORGANIC CHEMISTRY ORGANIC CHEMISTRY PHYSICAL CHEMISTRY
	MATHEMATICS	ALGEBRA &TRIGONOMETRY CALCULUS GEOMETRY & VECTOR CALCULUS
	BOTANY	DIVERSITY OF VIRUS, BACTERIA AND FUNGI DIVERSITY OF ALGAE, LICHEN AND BRYOPHYTES DIVERSITY OF PTERIDOPHYTES AND GYMNOSPERM
	ZOOLOGY	LOWER NON CHORDATA HIGHER NON CHORDATA CELL BIOLOGY AND GENETICS
 3 YEARS		

BACHELORS OF SCIENCE

B.Sc



SEMESTER 2

PAPER CODE  
PHYSICS

TITTEL OF PAPER

PHYSICAL OPTICS AND LASER

ELETROMAGNETICS

ELEMENTS OF QUANTUM MECHANICS AND  
MOLOCULAR SPECTRA

CHEMISTRY

INORGANIC CHEMISTRY

ORGANIC CHEMISTRY

PHYSICAL CHEMISTRY

MATHEMATICS

LINEAR ALGEBRA & MATRICES

DIFFRENTIAL EQUATIONS & INTEGRAL TRANSFORMS  
MECHANICS

BOTANY

DIVERSITY OF ANGIOSPERM: SYSTEMATIC, DEVELOPMENT  
AND REPRODUCTION

CYTOLOGY, GENETICS, EVOLUATION AND ECOLOGY

PLANT PHYSIOLOGY AND BIOCHEMISTRY

ZOOLOGY

CHRRDATA

ANIMAL DISTRIBUTION, EVOLUTION AND  
DEVELOPMENT BIOLOGY

PHYSIOLOGY AND BIOCHEMISTRY



3 YEARS

BACHELORS OF SCIENCE

B.Sc



SEMESTER 3

PAPER CODE  
PHYSICS

TITTEL OF PAPER

RELATIVITY AND STATISTICAL PHYSICS

SOLID STATE AND NECLEAR PHYSICS

SOLID STATE ELECTRONICS

CHEMISTRY

INORGANIC CHEMISTRY

ORGANIC CHEMISTRY

PHYSICAL CHEMISTRY

MATHEMATICS

REAL ANALYSIS

COMPLEX ANALYSIS

NYMERICAL ANALYSIS & PROGRAMMING IN C

LINEAR PROGRAMMING

BOTANY

PLANT RESOURCES AND UTILISATION,  
PALEONTOLOGY AND BIOSTATISTICS

MOLECULAR BIOLOGY AND BIOTECHNOLOGY

ENVIRONMENT BOTONAY AND PLANT PATHOLOGY

ZOOLOGY

APPLIED AND ECONOMICS ZOOLOGY

BIOTECHNOLOGY, IMMUNOLOGY, BIOLOGICAL TOOLS  
& TECHNIQUES AND BIOSTATISTICS

ECOLOGY, MICROBIOLOGY, ANIMAL BEHAVIOUR

POLLUTION AND TAXICOLOGY



3 YEARS



BACHELORS OF EDUCATION

B.Ed.



SEMESTER 1

PAPER CODE

PAPER-1  
PAPER-2  
PAPER-3  
PAPER-4  
PAPER-5  
PAPER-6

TITTEL OF PAPER

CHILDHOOD AND GROWING UP  
CONTEMPORARY INDIA AND EDUCATION  
LEARNING AND TEACHING  
LANGUAGE ACROSS THE CURRICULUM  
UNDERSTANDING DISCIPLINES & SUBJECTS  
GENDER, SCHOOL AND SCOIETY

PAPER-7(a)  
PEDAGOGY  
OF  
SCHOOL  
SUBJECTS  
(PART-I)  
ANY  
ONE  
CHOOSE

TEACHING OF PHYSICAL SCIENCE  
TEACHING OF BIOLOGICAL SCIENCE  
TEACHING OF MATHEMATICS  
TEACHING OF HOME SCIENCE  
TEACHING OF SOCIAL STUDIES  
TEACHING OF ENGLISH  
TEACHING OF HINDI  
TEACHING OF SANSKRIT  
TEACHING OF COMMERCE

EPC-1  
EPC-2  
EPC-3

READING AND REFLECTING ON TEXTS  
DRAMA AND ART IN EDUCATION  
CRITICAL UNDERSTANDING OF ICT



2 YEARS

BACHELORS OF EDUCATION

B.Ed.



SEMESTER 2

PAPER CODE

PAPER-7(b)  
PEDAGOGY  
OF  
SCHOOL  
SUBJECTS  
(PART-II)  
ANY ONE  
CHOOSE

TITTEL OF PAPER

TEACHING OF PHYSICAL SCIENCE  
TEACHING OF BIOLOGICAL SCIENCE  
TEACHING OF MATHEMATICS  
TEACHING OF HOME SCIENCE  
TEACHING OF SOCIAL STUDIES  
TEACHING OF ENGLISH  
TEACHING OF HINDI  
TEACHING OF SANSKRIT  
TEACHING OF COMMERCE

PAPER-8  
PAPER-9  
PAPER-10

KNOWLEDGE AND CURRICULUM  
ASSESMENT FOR LEARNING  
CREATING AND INCLUSIVE SCHOOL

PAPER-11  
OPTIONAL  
COURSE  
CHOOSE  
ANY ONE

ENVIRONMENT EDUCATION  
PEACE EDUCATION  
GUIDANCE & COUNSELING  
HEALTH EDUCATION AND YOGA  
SPECIAL EDUCATION



2 YEARS

CENTRE FOR DISTANCE EDUCATION  
JAMIA MILLIA ISLAMIA DELHI COURSES

S.N.	COURSE	DURATION
1	BBA	3 YEARS
2	B.Com	3 YEARS
3	B.Ed	2 YEARS

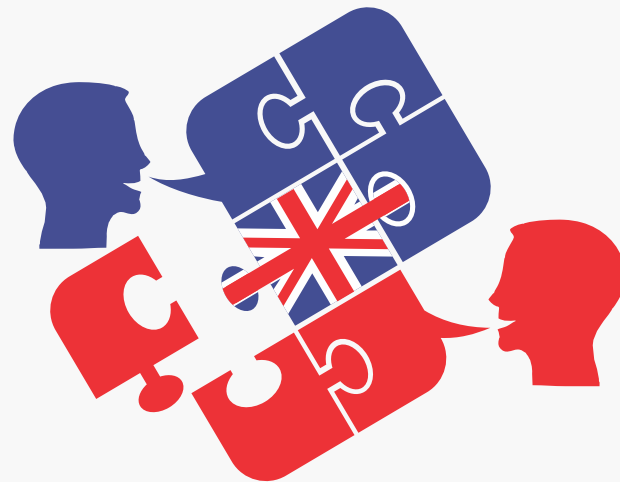


CENTRE FOR DISTANCE EDUCATION  
AMU ALIGARH COURSES

S.N.	COURSE
1	Bachelor of Library & Information Science (BLIS)
2	Certificate in Computer Hardware and Network Technology (CCHNT)
3	Certificate in GST-Goods and Service Tax
4	Certificate in Information Technology (CIT)
5	Diploma in Communicative Skills in English
6	Diploma in Foreign Languages (Chinese)
7	Diploma in Foreign Languages (French)
8	Diploma in Foreign Languages (German)
9	Diploma in Foreign Languages (Spanish)
10	Post Graduate Diploma in Computer Programming
11	Post Graduate Diploma in Data Analytics with Statistical Packages for Social Science
12	Post Graduate Diploma in Guidance & Counseling
13	Post Graduate Diploma in Human Rights and Duties
14	Post Graduate Diploma in Industrial Safety and Management
15	Post Graduate Diploma in Journalism and Mass Communication
16	Post Graduate Diploma in Language For Advertisement, Marketing &Media
17	Post Graduate Diploma in Marketing Management
18	Post Graduate Diploma in Office Management
19	Post Graduate Diploma in Personnel Management
20	Post Graduate Diploma in Portfolio Management
21	Post Graduate Diploma in Sales and Retail
22	Post Graduate Diploma in Travel & Tourism Management
23	Senior Secondary School Certificate (10+2) Arts / Social Science
24	Senior Secondary School Certificate (10+2) Commerce
25	B.Sc. in Computer Science
26	Bachelor Of Commerce (Hons.)
27	Master of Commerce



## SIGNATURE PROGRAMME (ECPD)



## C: (Computer Classes)

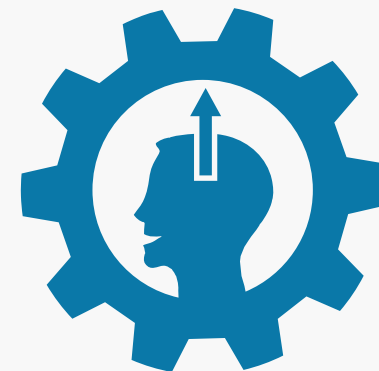
ASMDC assists students to acquire sound knowledge in computer applications which can be a perfect launch pad for challenging careers in the field of Information Technology. Apart from University syllabus we offer some additional certification courses in Basic IT skills, Introduction to Computers, C and C++, Advanced C, Advanced C++, Java and DOT Net, PHP and MySQL, Linux and Ubuntu, M.S-Excel, and Selenium as in-house certificate courses. Multimedia, dbmms



## E: (English Speaking)

To be successful in your social life and career, you need to speak English well.

At ASMDC, Students have learnt to speak English correctly in just a few weeks. You study in small and friendly groups where everyone works hard and has a lot of fun. Our friendly and patient instructors encourage you to speak English from the day you start. Our classes are designed to make it easy for you to learn the universal language, helping you expand your social circle and give your career a boost.



## PD: (Personality Development)

'Personality Development Programme' is that unique programme exclusively offered at ASMDC which focuses on developing confidence and high self-esteem, improving communication skills matching industry standards, inculcating winning personalities, and eventually presenting them as dynamic leaders to the corporate world. It undertakes each student to a rigorous Lifestyle Management course from the day they join the institute. They will be exposed to a wide range of physical activities, effectively teamed in groups, aimed at developing their physical strength and also sharpening their mental aptitudes.

## OUR ASMDC MEMBERS

**Mr. Habin** (Lecturer)  
Department of Science



**Mr. Faraz Khan** (Lecturer)  
Department of Commerce



**Mr. Nawed Ahmad** (Lecturer)  
Department of Management



**Mr. Danish** (Lecturer)  
Department of Science



**Ms. Rizwana** (Lecturer)  
Department of Education



**Ms. Swarnima Vaish** (Lecturer)  
Department of Science



**Ms. Tayyaba Khan** (Lecturer)  
Department of Science



**Ms. Sheeba Kazmi** (Lecturer)  
Department of Education



**Foad Akhtar** (Librarian)  
Department of Education



**Mr. Mohsin** (Lecturer)  
Department of Commerce



**Waseem Uddin** (Administrator)  
Department of Education



**Saurabh Kumar Tiwari** (Lecturer)  
Department of Commerce



**Mohd Umar Khan** (Lecturer)  
Department of Commerce



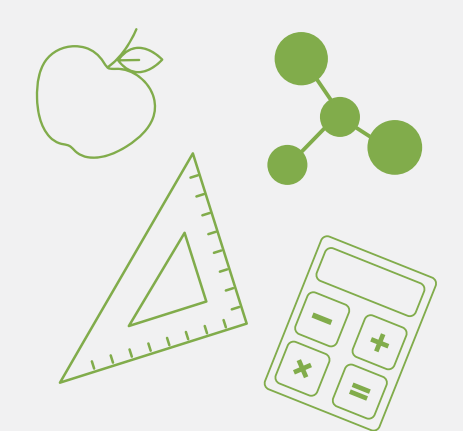
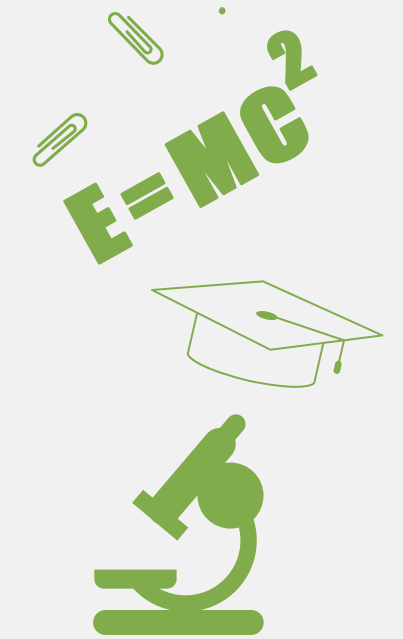
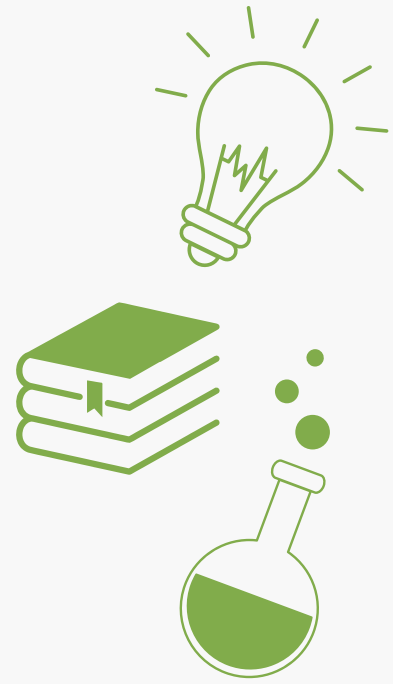
**Parmendra Kumar Verma** (Lecturer)  
Department of Education





Asim Siddique  
Memorial Degree College

Experience the joy of being a part of  
**BADAUN'S BEST COLLEGE**





ASMDC Campus Life  
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EDUCATION SEMINAR



TREE PLANTATION



SPORTS ACTIVITY







## SEMINAR ON EMPOWERMENT OF MINORITIES THROUGH EDUCATION

The Trust conducted a seminar on empowerment of minorities through education at the Eminent personalities from different parts participated at the seminar. The Seminar discussed various major points such as; Educational Rights of Minorities, Central and State Government grants for the welfare of minorities; Scholarships to minority girls; the need and importance of the educational status of Minorities in particularly girls.



## SPONSORSHIP

Trust major and foremost thing which is likely to be the key factor of the trust is Educational sponsorship. Trust select students according to their financial academic and social needs. Sponsorship students typically have a favor per capital annual income of less than 1 lakh. Trust maintain a structured and nurturing learning environment. Each students are closely monitored and mentored by dedicated coordinators and assigned volunteers. Approximately 100 + Students Sponsored in 10 Years.



## SYMPOSIUM ON EMPOWERMENT OF WOMEN

The Trust conducted a Symposium on Empowerment of Women at the Asim Siddique Memorial Degree College. Eminent personality of Dallas, she visited us as a guest lecturer. Teachers, principals, social activists, professors etc and members of the Society also participated in the seminar. The seminar discussed various topics like; Importance of girls' education in India, the need of participation of women in decision making, linking of education with livelihood through vocational training etc. The Trustee of the Trust spoke on the topic 'importance of girls' education for nation building' During his speech, he spoke about the necessity of educating girl children for the overall development of the country and importance of starting more scholarship programmes especially for the girls.

## TREE PLANTATION

Tree plantation programme was organized and around 40 saplings were planted in campus and other part of the town. Trustees, and other staff members including students were present. Students prepared banners highlighting the importance of tree plantation to reduce air pollution. They also raised swings to create awareness among the community.

## EDUCATIONAL EMPOWERMENT & CAREER GUIDANCE

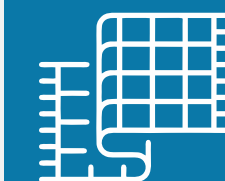
The Trust conducted an Educational Empowerment & Career Guidance Programme at ASMDC, Budaun, in 2013. Various educationalists and scholars presented their experiences and shared the views on importance of Education. More than 200 people including, students, parents, teachers, educationalists, social activities etc. participated at the programme. The programme discussed the courses and colleges available for higher education.

## ENVIRONMENTAL DAY CELEBRATION

The Society during the year under report celebrated the Environmental day. The Society members along with the likeminded people of the locality planted trees on the roadsides and other areas. Respected personalities from entire Badaun also joined the venture of the Society. The Manager of the society urged all the people, who participated in the function to protect our country from deforestation and balance the climates of the nature.

## BLANKET DISTRIBUTION

Trust started a programm at the time of winter to distribution blanket to the poor needy and homeless people of the town. It was organized in collaboration with other volunteers and trustees. The voluntary co-ordinations of the program gave their outstanding services for the success of the programme.



LIBRARY



CLASS ROOM



COMPUTER LAB



INFRASTRUCTURE





## IDENTITY CARD

Every student of the college is issued an Identity Card (Cost mentioned in fees section) which he/she is expected to carry with him/her at all times. He / She will have to produce it whenever demanded. Students should collect their new Identity Cards at the beginning of the new academic session. He should paste his recent photograph and get attested by the Principal/Chief Proctor. The Identity Card must be surrendered at the time of leaving the College. In case of loss of Identity Card, immediately inform to administrative office or HOD ,a duplicate card can be issued from the office on payment of ₹ 400.



## ATTENDANCE RULES

1. Students are required to attend at least **75%** of lectures in each subject and practical separately. However, maximum condonation of **15%** absence can be considered as per the Ordinance of the University, on the merit of the case.
2. Leave, other than vacation, will not be encouraged. Parents and guardians are requested not to encourage their wards to take leave from the college. The leave is admissible only with the prior written permission of the Principal/HOD only on very exceptional circumstances, but minimum requirement of the attendance will have to be fulfilled mentioned in (1) above. The sanction of the leave does not mean the presence in the class.
3. Students absenting themselves from the classes, without application/prior permission, shall be punished as per decision of the Principal/Management.
4. Students remaining absent from classes for longer duration are liable to be removed from the college.

## ANTI-RAGGING

This is to bring to your notice that the Hon'ble Supreme Court of India and Government of India have totally banned ragging in the educational institutions. Serious action will be taken against students found indulging in any act of ragging, as per the orders of the Hon'ble Supreme Court.

### Penalties For Ragging

As per Supreme Court Judgment ragging is - any disorderly conduct whether by words spoken or written or by an act with the effect of teasing, treating or handling with rudeness any other student, Indulging in rowdy or undisciplined activities which causes or is likely to cause annoyance, hardship or psychological harm or to raise fear or apprehension thereof in a fresher or a junior student or asking the students to do any act or perform something which such student will not do in the ordinary course and which has the effect of causing or generating a sense of shame or embarrassment so as to adversely affect the physique or psyche of a fresher or a junior student.

The punishment may also take the shape of:

- i. withholding scholarships or other benefits
- ii. debarring from representation in events
- iii. withhold results
- iv. suspend or expel from institute

## COLLEGE UNIFORM

The students will not be permitted in the college premises without the prescribed uniform. If the student does not come to the college in the prescribe uniform, it will be treated as an act of indiscipline.





## A-RULES AND GENERAL REGULATIONS

- 1** The college gives utmost priority for discipline and every one, student and staff member is bound to follow the rules and regulations of the college and maintain strict discipline.
- 2** Under disciplinary action, the principal is empowered to fine, suspend or even expel a student from the college in the interests of the institution.
- 3** Students are strictly not permitted to possess or use Mobile Phones inside the college campus.
- 4** The loss or damage or disfigurement caused to the college articles will be made good by realising double the loss or damages so incurred from the concerned students or through a collective fine covering all the students.
- 5** Every Student shall conduct himself/herself in such a way to cause no disturbance to the working of the classes or to fellow students.
- 6** RAGGING CONSUMING ALCOHOL and SMOKING ARE STRICTLY PROHIBITED IN THE COLLEGE CAMPUS.
- 7** No function shall be arranged by the students in the college campus without prior written permission from the principal or manager.
- 8** Writing on walls, pillars, bath rooms, furniture or black boards is strictly prohibited.
- 9** The cost of any damage, if caused to college property will be charged to the accounts of the students responsible for the damage in addition to disciplinary action.
- 10** Students are advised to switch off fans and lights when they leave the class rooms.
- 11** No one will be allowed to whistle, hoot, shout or sing aloud while travelling in the bus. They are also not allowed to throw papers or other articles while travelling.
- 12** If any student has of continued poor performance in internal tests and poor class attendance, the principal has the authority to withhold permission for him/her to write the university examinations.
- 13** It shall be the bounden duty of every student to abide by the rules and regulations of the college, and to conduct himself with discipline and decorum in all places and under all circumstances.
- 14** Every student shall attend classes regularly and punctually and shall refrain himself/herself from any action that may disturb the smooth working of the college.
- 15** Students shall be clean and decorous in dress, language and behaviour.
- 16** When classes are in session, students shall not enter or leave the class rooms without the permission of the teachers teaching in the class.
- 17** If any student (s) have free class(s) he/she shall not loiter in the veranda or in the college premises . During such time they shall go to Library/Reading Room.
- 18** Except in the meeting of the various college associations, no student shall address any gathering in the college premises without the special permission of the Principal.
- 19** Indecent behavior of any student towards opposite gender student, will never be tolerated.
- 20** Students shall not invite or encourage outsiders to enter the campus.
- 21** Demonstrations/Campaigning of any type at any time during the working days of the college is strictly prohibited within the campus.
- 22** Rioting/agitating against another group of students or against my member of staff/principal/management on any reason what so ever is prohibited.
- 23** Ragging/teasing/intimidating/harassing/abusing etc. on junior students especially female students within the campus or outside the campus is punishable offence & crime under Police Act, and such matters will be immediately reported to the police.
- 24** Attendance will be taken at the beginning of each period. Late comers shall enter class-rooms only with the permission of the teacher.
- 25** Impersonation at roll call will be considered as serious offence.
- 26** Application for leave of absence for more than 4 days due to illness should be supported by medical certificates.
- 27** Students absenting themselves from the college for more than fifteen consecutive working days without genuine reason and satisfactory explanation will have their names removed from the roll and treated as temporary removal.





## B-RULES AND REGULATIONS FOR LIBRARY

- 1- Silence must be maintained in the library.
- 2- Personal belongings are not allowed inside the Library.
- 3- Borrower's cards are not transferable.
- 4- Books are to be handled very carefully. If a book is lost by the student, he/she shall replace the book (same title, author and edition) or shall pay double the cost of the book as fine.
- 5- Members before leaving the issue counter must satisfy themselves as to whether the books which they intend to borrow are in good condition and any damage should be immediately reported to the Librarian or library staff, failing which the member to whom the book was issued will be held responsible.
- 6- Members are not permitted to underline, write in, folding/tearing of pages or defaced books in any way whatsoever.
- 7- The borrower book should be returned on or before due date, failing of which will cause Rs..1. per day on the students concerned.
- 8- Misbehavior in the library will lead to cancellation of membership and serious disciplinary action.
- 9- A member who has lost borrower's card shall make a written report to the librarian, only after then he/she can claim for a difficult borrowings card.
- 10- Only the student on whose borrowings card the book(s) is(are) issued will be responsible for any loss or non-return of the book(s). Any charge or fine will be on that student only.
- 11- All final year students should return their library card and library books based on library circular and obtain "a no dues certificate" from the library for getting their Hall Tickets.
- 12- Similarly the staff members who intend to leave the college should settle all the dues and obtain 'No Due Certificate' from the library.







## C-RULES AND REGULATIONS FOR INTERNET LAB

- 1- Access to the Internet is a privilege, not a right. All students and staff members are advised not to misuse the internet facilities.
- 2-Students should enter the log-in and log-out time in the log note without fail.
- 3-Students must produce Identity Card when demanded, to utilize the lab resources.
- 4- Students are not allowed to download pictures, music, videos or files, without the permission of a staff.
- 5-Log-on with your username and password for your use only. Never share your username and password with any other person.
- 6-Food or drinks are not allowed inside the computer lab.
- 7- Do not install software's without Admin's permission.
- 8-Do not remove or disconnect any parts, cables or labels.
- 9- Usage of storage devices (CD, DVD, Pen Drive, External HDD etc) is prohibited.
- 10-Internet sites related to chatting, instant messaging, social networking adult networking etc. are strictly prohibited.
- 11- No Internet/Intranet gaming activities shall be allowed.
- 12-Do not personalize the computer settings. ( This includes desktop, screen server, etc.)
- 13-Maintain Silence inside the competition lab.
- 14-INTERNET BROWSING IS NOT ALLOWED DURING LAB HOURS. Staff and students are not allowed to misuse the internet facilities.

### Penalties for minor disciplinary violation

Where the violation is considered minor by the Competent Authority, the following penalties may be imposed at the discretion of the Competent Authority for minor disciplinary violations:

- A warning to be issued to the student for first offence may not be placed in the students' record. However, in case of a repeat offence the censure may be placed on the student's record and may invite action;
- A fine may be imposed for each violation / offence;
- Withholding scholarship or other benefits/ grade cards / offer letters

### Penalties for major disciplinary violation

When violation is considered major by the Competent Authority, the following penalties may be imposed for the major disciplinary violations:

- Suspension / debarment from the institute where the student will be declared 'persona-non-grata' and will be debarred from entering the premises, facilities and from attending the classes or;
- Permanent expulsion from the institute or;
- The defaulter may be debarred from taking an examination or examinations for one year or more than one year.
- Any other course of action which may be reasonable in the circumstances.

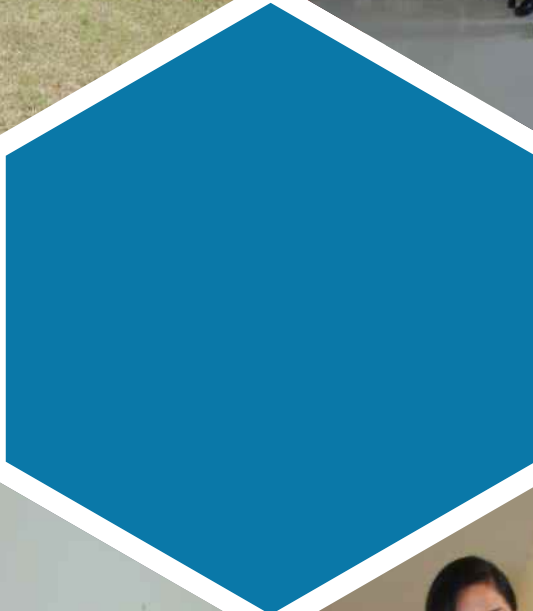






OUR  
HONORABLE GUESTS

pleasure to welcome the Honorable Guests on the auspicious day  
of our College completing its 10 years and celebrating its  
— 10<sup>th</sup> Annual Day —







We Have Excellent  
—PALCEMENT RECORDS!—

Trust ASMDC, We Did.  
Now We Are Happily Employed.



UROOJ ANJUM | Business Intellegence Analyst  
Windtech



UROOJ ANJUM | Working  
Somewhere



UROOJ ANJUM | Working  
Somewhere



UROOJ ANJUM | Working  
Somewhere



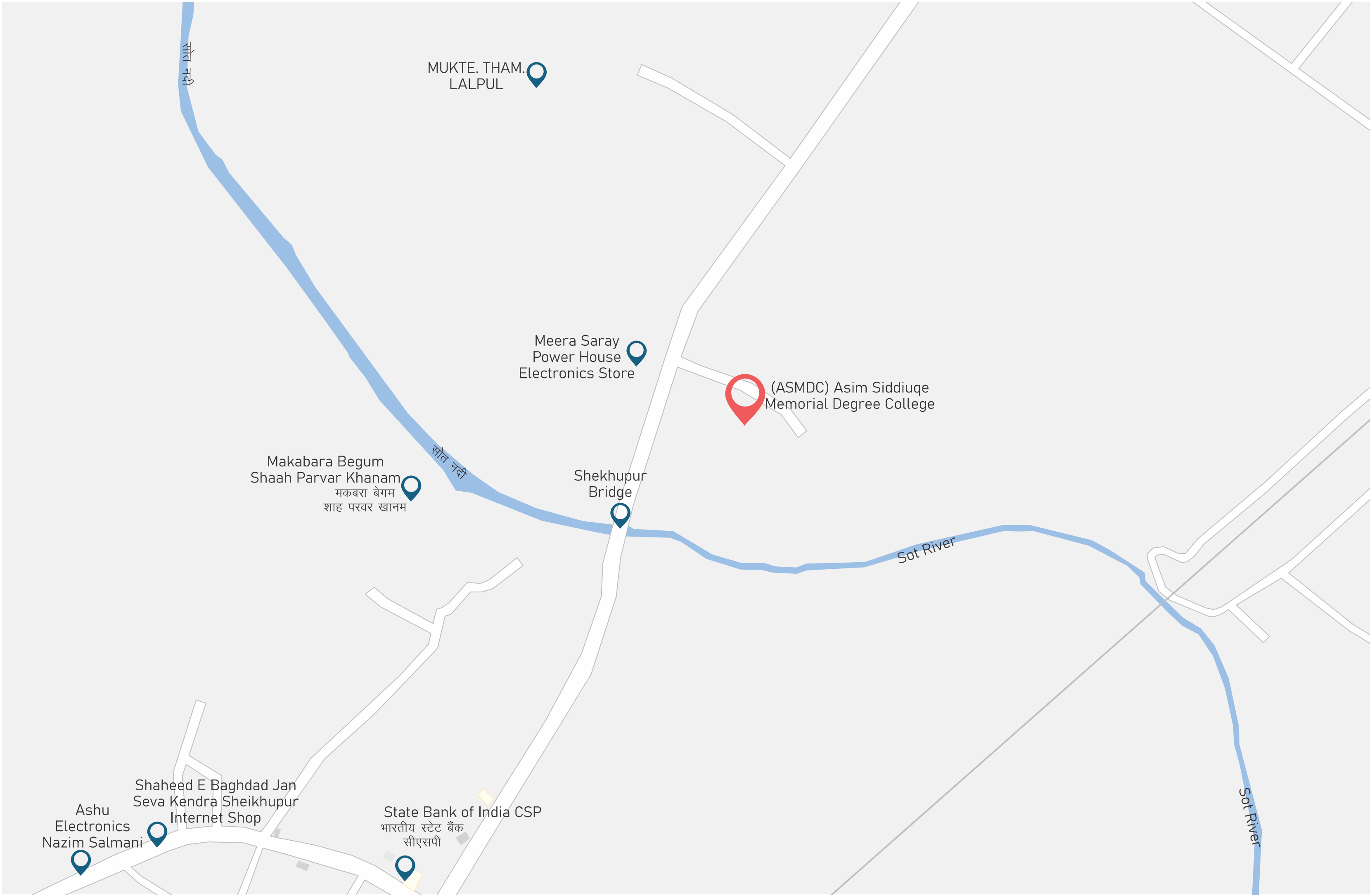






A secure, learning-friendly campus,  
a talented, diverse peer group and  
an enriching set of activities  
well beyond the classroom,  
await all **ASMDC** students.





MUKTE. THAM.  
LALPUL

Meera Saray  
Power House  
Electronics Store

(ASMDC) Asim Siddique  
Memorial Degree College

Makabara Begum  
Shaah Parvar Khanam  
मकबरा बेगम  
शाह परवर खानम

Shekhupur  
Bridge

Sot River

Sot River

Ashu  
Electronics  
Nazim Salmani

Shaheed E Baghdad Jan  
Seva Kendra Sheikhupur  
Internet Shop

State Bank of India CSP  
भारतीय स्टेट बैंक  
सीएसपी